

WE OFFER A FULL CREATIVE, DESIGN AND ARTWORK SERVICE IF REQUIRED.

ASK OUR SALES TEAM FOR MORE INFORMATION.

ARTWORK GUIDELINES

**TO HELP SPEED UP YOUR ORDER PROCESS,
PLEASE CONSIDER THESE GUIDELINES BEFORE
SENDING ARTWORK TO US.**

**YOUR ORDER MAY BE DELAYED IF ARTWORK DOES
NOT MEET THE GUIDELINES.**

ARTWORK PROCESS

- 1** ARTWORK FILES SUBMITTED TO TULLFORD.
- 2** FILES ARE CHECKED AND PREPARED FOR PRINT BY THE STUDIO.
- 3** A LOW RESOLUTION PROOF IS SENT TO YOU VIA EMAIL FOR APPROVAL.
- 4** YOU CHECK THE PROOF AND EITHER APPROVE OR ADVISE IF CHANGES ARE NECESSARY.
- 5** ARTWORK IS SENT TO PRODUCTION FOR PRINTING.

**WE WILL LET YOU KNOW AT THE
EARLIEST OPPORTUNITY IF YOUR
FILES ARE NOT SUITABLE.**

SENDING ARTWORK

Before sending your artwork, please check it complies with our guidelines.
Templates are available, please ask our sales team.



UNDER 15MB?

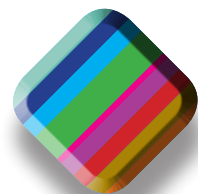
Please send directly to your sales representative by email.



wetransfer.com

LARGER FILES?

We recommend web transfer via
www.wetransfer.com



BDH TULLFORD
POINT OF SALE SPECIALISTS

37 EUROPA WAY, MARTINEAU LANE,
NORWICH NR1 2EN

WWW.TULLFORD.CO.UK

FORMATS

FILES ACCEPTED:

- ✓ High Res PDF (EDITABLE)
- ✓ INDESIGN (PACKAGED ONLY)
- ✓ ILLUSTRATOR AI, EPS (ZIPPED)
- ✓ LAYERED .PSD

COLOUR FORMATS ACCEPTED:

- ✓ CMYK
- ✓ PANTONE SPOT COLOURS (SCREEN PRINT ONLY)

FONTS AND Images:

- ✓ 300dpi - 100% scale - CMYK (TIFF, JPG, PSD OR PDF)
- ✓ SUPPLY ALL FONTS USED OR OUTLINE TEXT

**PLEASE FEEL FREE
TO CALL US ON
01603 629649**

IF YOU HAVE ANY QUERIES
WITH THESE GUIDELINES.