

Tullford

POINT OF SALE
DISPLAY SOLUTIONS

POINT OF SALE SOLUTIONS

Experts in point of sale
for over 40 years.

WWW.TULLFORD.CO.UK



POINT OF SALE COVERED!

WWW.TULLFORD.CO.UK

ISSUE 15

DESIGN

Stuck for inspiration? Use our in house design studio to get the best results.

MANUFACTURE

We manufacture, pack and distribute from our warehouse.

PRINT

We have the latest in print technology, plus digital cutting and creasing.

ABOUT US

TULLFORD POINT OF SALE

Tullford Point of Sale is a trading division of BD&H Ltd. We are manufacturers, designers of point of purchase display and printers to the trade. We supply our UK clients with a wide range of innovative finished display products from our 12,000 square foot facility in Norwich, Norfolk.

Every sign we manufacture is made to meet the specific requirements of our clients. We are committed to supplying you with the best products, when you need them and at a cost effective price. To complement our unique POS signage and print service is our highly experienced in-house creative graphic design team. Positive feedback from our customers confirms that our complete package enables our clients to expediently communicate their offer, within budget, and to the highest standard.

In prudent times, we appreciate that budgets are likely to be tight. However, with years of working within a number of markets, including the beverage and ice cream sectors, we believe we have the experience and knowledge to help you maximise on advertising your promotion at the point of purchase. Coupled to a range of well-designed and cost-effective products, this will help to achieve real stand out and increased sales.

At Tullford we value your business and trust that this catalogue proves of value. Have a look through and let us know if you require a quotation. Should you have any questions please do get in contact.

Make Tullford your Point of Purchase sign manufacturer of choice.





THE CONSUMER JOURNEY



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Email: info@tullford.co.uk





Flex-e-Foil TM85F

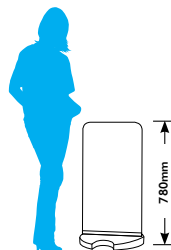
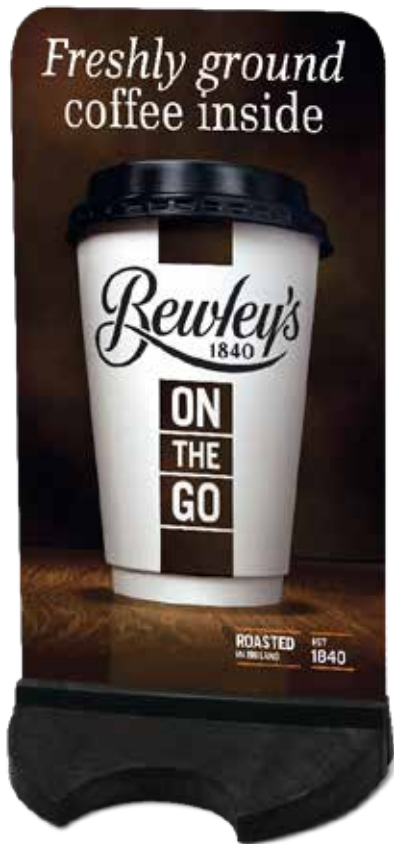
Features:

- Tempered aluminium panel for maximum flexibility, durability and performance
- Large visual area for maximum impact
- Powder coated panel, ideal for screen or digitally printed graphics
- Tough recycled PCV base offers excellent stability
- Quick and easy assembly security fixing using allen key provided (See image)
- Rounded corners and smooth edges to minimise health and safety concerns
- Exceptional value for money

Drive brand awareness and extra footfall with this eye-catching, eco-friendly, high performance sign, ideal for pavements, roadside and forecourt promotions.

Specifications

TM85F Visual display area:
780mmH x 408mmW
Weight: 6Kgs



Footprint: 490mm x 780mm

Flex-e-Foil TM125

FEATURES:

Create bespoke, eye catching designs with profile cut Flex-e-Foil panels for extra theatre and standout.
Beautifully screen or digitally printed for that wow factor.
Available on, TM85F and TM125F bases.

- Shaped Panels
- Chalkboard options

Ask for more details minimum quantities apply.

*STAND OUT FROM
THE CROWD!*

TM85 Swing Sign



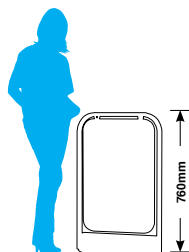
Features:

- Tough powder coated 32mm diameter tubular mild steel frame
- Robust polished stainless steel hanging straps
- Aluminium powder coated central panel
- Recycled PVC base for maximum stability and performance
- Quick and easy no tool assembly.
- Unique Patented design



Specifications

TM85 Swing Sign Visual display area
600mm x 400mm
Overall dimensions
H760 x W490 x D390mm
Weight **6.3kgs**



TM115 Swing Sign

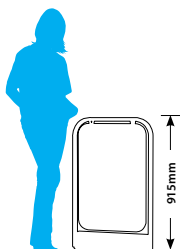
Features:

- Tough powder coated 32mm diameter tubular mild steel frame
- Robust polished stainless steel hanging straps
- Aluminium powder coated central panel
- Recycled PVC base for maximum stability and performance
- Quick and easy no tool assembly
- Unique Patented design



Specifications

TM125 Swing Sign Visual display area
750mm x 500mm
Overall dimensions
H915 x W585 x D460mm
Weight **10.5kgs**



1 APPROACHES

PAVEMENT SIGNS

TM115 PS Poster Swing Sign



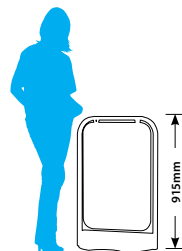
Features:

- Stylish powder coated 50 x 25mm oval tube steel frame.
- Robust polished stainless steel hanging straps
- Tough polycarbonate A2 display (594 x 420mm) poster wallet.
- High performance magnetic closure -double sided
- Printable header area for branding
- Recycled PVC base for maximum stability and performance
- Quick and easy no tool assembly
- Patented Design



Specifications

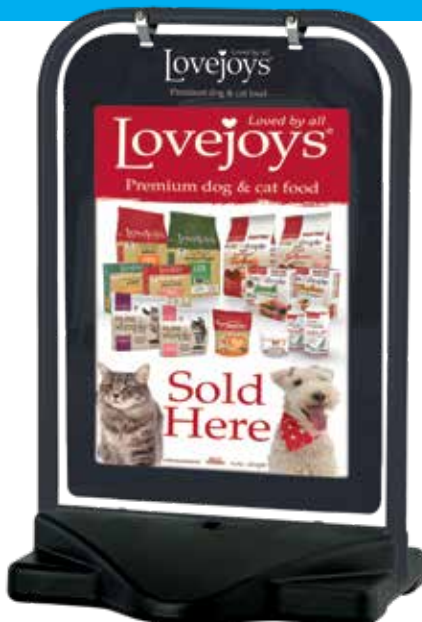
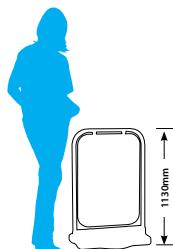
TM125PS Swing Sign Visual display area
750mm x 500mm
Overall dimensions
H915 x W585 x D460mm
Weight 11kgs



Aquabase A1 Swing Sign

Features:

- Double-sided magnetic A1 poster pocket with printable header section
- Powder coated frames available as standard in white black and grey
- Quick and easy assembly
- Robust steel frame and water fillable base gives amazing stability
- Wheels in base allow unit to be easily manoeuvred into position
- Base capacity 30 Litres



Icon



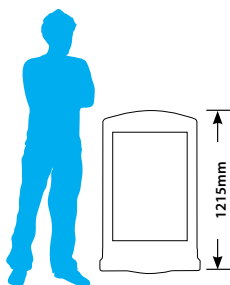
Hinged magnetic poster pocket enables graphics to be changed easily without the need for tools.



Wheeled base can be filled with sand or water for extra stability.



Recessed header for individual or corporate branding.



Footprint: 740 [w] x 610 [d]mm



Features:

- A1 double sided heavy duty forecourt sign
- Strong steel frame and galvanised steel backing
- Unique hinged magnetic poster pocket
- Wheels in base allow unit to be manoeuvred into position
- Recessed area on the header allows for extra branding
- Water fillable base; 30 litre capacity

Budget A Board

Features:

- Pre-galvanised steel, available in a range of colours
- Models SH, L and XL have a punched handle at the top making it easier to open and close
- Models S, SH, XL can be used as a poster holder by purchasing magnetic covers
- The small Budget 'M' is ideal for use as a post-it holder or calendar
- Powder coated to a high standard (pre-treated)



A Board (Standard)

Features:

- Manufactured with tubular frame and zintec panels
- Powder coated to a high standard (pre-treated)
- Available in a range of colours
- Can be fitted with wheels
- PVC magnetic covers to protect posters from the weather
- Security loop at the bottom so that they can be chained up if required
- Blackboard inserts, blackboard pens and spare parts are also available



A Board with Header



Features:

- Made with a tubular frame and zintec panels
- Powder coated to a high standard (pre-treated)
- Available in a range of colours
- Fitted with a top panel
- Can be fitted with wheels for ease of movement
- PVC magnetic covers to protect posters from the weather
- Security loop at the bottom so that they can be chained up if required

A Frame

Features:

- Easy change snap frame mechanism securely holds posters in place
- Galvanized steel backing panel adds weight and strength ideal for sheltered outdoor areas or in-store display
- Hinged locking arms ensure stability
- Houses posters in
A2 (594 x 420mm)
30" x 20" (762 x 508mm)
A1 (841 x 594mm) and
AO (1189 x 841mm)
- 32mm wide aluminium snapframe



D Top A Board



Features:

- This stylish A Board has a powder coated tubular steel frame
- Branded semi –circular steel header panel for your company logo
- Magnetic edged clear PVC poster cover ensures clean, dry posters
- Robust locking side arm
- Size A2 and 20" x 30" Poster
- Weight 13 – 19kg

Ask about blackboard inserts

Rounded Top A Board

Features:

- Tough and heavy duty powder coated tubular steel frame
- Branded semi-circular steel header panel
- Magnetic edged clear PVC poster cover ensures clean, dry posters
- Robust locking side arm
- Size A1 Poster
- Weight 21kgs

Ask about blackboard inserts



BESPOKE SHAPE CUT SIGNS



TM125 SHAPE CUT

Drive brand awareness and extra footfall with this eye-catching, eco-friendly, high performance sign, ideal for pavements, roadside and forecourt promotions.

1 APPROACHES

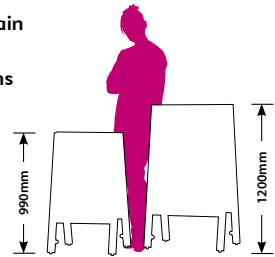
PAVEMENT SIGNS

Traditional Chalk Board



FEATURES:

- Double-sided traditional wood framed chalk board
- Chalk board area – 650 x 470mm (small), 843 x 596mm (large)
- Chalk board surface is UV stable, weather and scratch resistant
- Rubber feet
- Steel fixing point for chain (chain not included)
- Strong steel locking arms



Rounded Top Chalk Board

FEATURES:

- Double-sided traditional wood framed round top chalk board
- Removable (and reversible) chalk board panels
- Chalk board area – 720 x 470mm (small), 920 x 600mm (large)
- Rubber feet
- Steel fixing point for chain (chain not included)
- Ornate steel locking arms



Swingmaster A1, A0



Features:

- Double-sided outdoor forecourt sign, available in two sizes, A0 and A1
- Steel reinforced rounded corners
- Protective pads stop damage to underside of base
- Quick and easy assembly, no tools required
- Wheels in base allow unit to be manoeuvred into position
- Water fillable base gives great stability even in adverse weather conditions
- Base capacity A1 - 26 litres
A0 - 50 litres

Move-It Forecourt Sign

Features:

- Our bestselling forecourt sign, featuring high tension springs to deflect the wind, and integral wheel castors making it easy to move
- Materials: Naturally anodised aluminium frame and moulded base
- Poster Size:
40"x 60", 30"x 40"



TM850 Bin



Features:

- Two different graphic packages available:
Body graphic on a colour co-ordinated moulding.
- Complete body and bin top graphic wrap on a colour co-ordinated moulding.
- Tough two piece bin rotationally moulded in high quality polyethylene
- Weighted base for stability
- Produced in a wide range of colours
- Available ex stock
- Now available with loose rigid liner

Display Area

Body display area

1200mm x 565mm with option to clad the lid in a full colour graphic.

Specifications

Overall Dimensions:

Height **835mm**

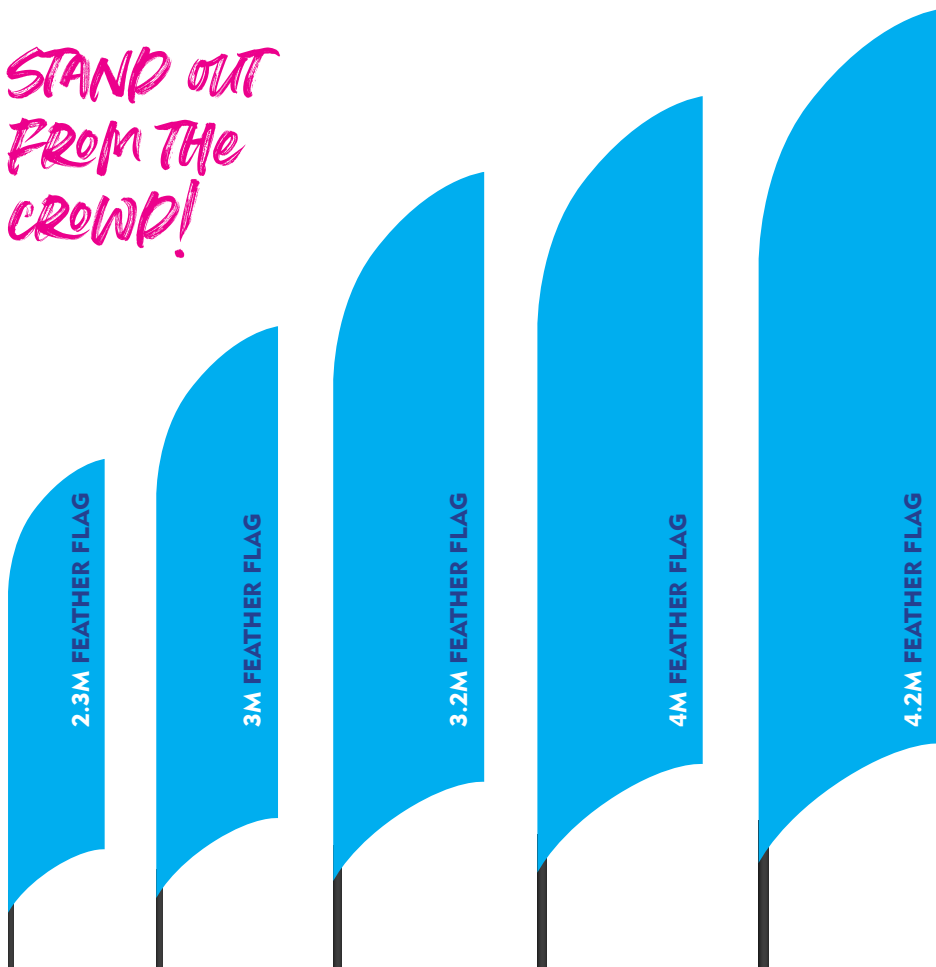
Diameter **400mm**

Weight **9.5kgs**



Flying Banner

STAND OUT
FROM THE
CROWD!



FEATURES:

Single or double sided print onto tough 140gsm knitted polyester material lightfast digital full colour print, excellent wind stability. Ideal for outdoor and indoor use.

Flexible glass fibre poles complemented by a range of ground fixings:

- Water Base
- Ground Spike
- Cross Bar

Ask about our heavy duty Recycled rubber bases with fixed spigot.



FEATURES:

- Big promotion platform
- Versatile; for shopping malls, terraces, gardens, promenades & beaches
- Water repellent and fire retardant options
- Shapes and sizes from 1.8m to 3m round or square
- Aluminium or wooden frames



Primo Café Banner



FEATURES:

- Loop the graphics over the top and bottom cross arms
- Three cross arm width options – 2000mm, 1500mm and 1200mm
- Powder coated cross arms with chrome ends
- Strong, durable cross arms and posts
- Polished chrome finish on visible parts
- 18kg Primo post with stainless steel base cover
- Wall mounting bracket available

Medio



Features:

- Loop graphics over the top cross arm
- Three cross arm width options – 2000mm, 1500mm and 1200mm
- Powder coated cross arm with chrome ends
- Strong, durable cross arm
- Polished chrome finish on visible parts
- 10.5kg Medio post and base
- Wall mounting bracket available



Espresso



Features:

- Graphic bar allows for traditional loop graphic fixing
- Bottom of graphic attaches to post using a spring clip
- Three cross arm width options – 2000mm, 1500mm and 1200mm
- Black powder coated post and base - 12.5kg
- Strong, durable cross arm
- Wall mounting bracket available

PVC Banners

Available in a range of sizes stitched hems and brass eyelets.
Popular sizes 6ft x 2ft and 8ft x 3ft.



PVC Framed Banners



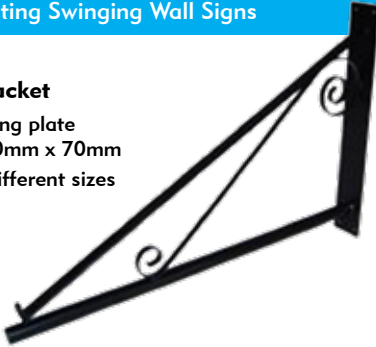
FEATURES:

- Two widths available – 2m and 3m
- 2m and 3m widths can be used as either single or double-sided
- Graphic height – 860mm
- Graphic width – 2m - 2060mm or 3m - 3050mm
- Push fit assembly
- Ideally suited to eyeletted PVC or mesh substrates

Projecting Swinging Wall Signs

PG Bracket

- Fixing plate 500mm x 70mm
- 2 different sizes



Antique Flag Projecting Wall Bracket

- Fixing plate 140mm x 140mm
- Sizes: Portrait 630mm long
Landscape 725mm long



Modern flag bracket

- Fixing plate 140mm x 140mm
- Sizes: Portrait 630mm long
Landscape 725mm long



Pub Sign Bracket

- Fixing plate 140 x 140mm
- 610mm long



FEATURES:

- Brackets tough welded construction
- Zintec pre-treated steel brackets powder coated
- Available in a range of colours
- Unique high quality moulded strap and sable fixing system
- Panels beautifully screen or digitally printed available in a range of materials.



Branded Dealer Sign

Available in a wide range of sizes and shapes, tough and cost effective.

Features:

- Available in a range of materials, aluminium, foam PVC, Correx, acrylic, PET or polycarbonate to suit both application and budget
- Vibrant screen or digitally printed
- Optional matt or gloss screen varnish for extended outdoor life
- Pre-drilled ready to fix



Projecting Flange Signs



Eye-catching cost effective double sided shape cut, ideal for café front advertising

Features:

- Long lasting powder coated aluminium
- Made from 1.5 or 2mm aluminium dependent on size and design, tough polyester powder coated finish
- Pre-drilled 50mm fixing flange
- Brilliant screen or digitally printed graphics
- Exceptional standout and value
- Endless design possibilities
- Low cost
- Vandal resistant. Ideal for high level fixing
- Easily fixed

Minimum order quantity (50 off)

1 APPROACHES

WALL FLAG/BUNTING

TM30 Projecting Wall Flags



straight cut

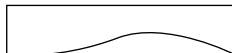
Eye-catching and beautifully printed. A cost effective display product suitable for both indoor and outdoor use.

Display area approx 600mm x 400mm x 400mm

straight cut



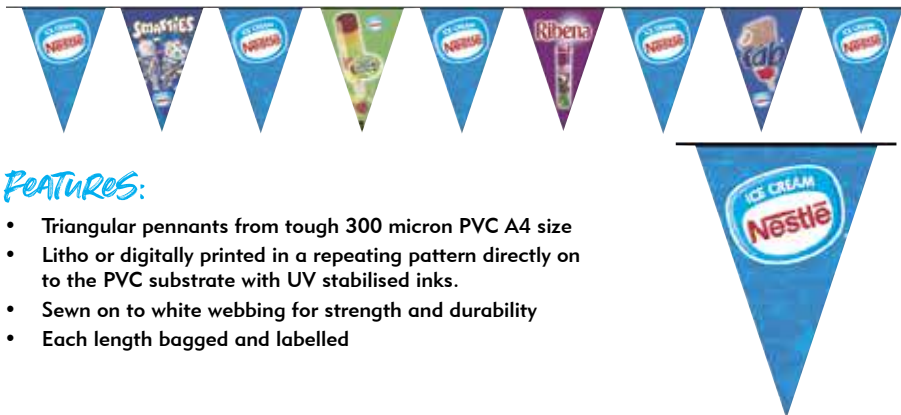
wave cut



Features:

- Pennant made from heavyweight reinforced P.V.C. material total block
- Pole – extruded P.V.C.
- End cap and wall bracket – injection moulded P.V.C.
- Instant assembly - simply push pole into base

Bunting



Features:

- Triangular pennants from tough 300 micron PVC A4 size
- Litho or digitally printed in a repeating pattern directly on to the PVC substrate with UV stabilised inks.
- Sewn on to white webbing for strength and durability
- Each length bagged and labelled

Correx Bollard/Pillar Wraps



FEATURES:

- Pillar wraps are easily constructed for quick assembly and easy to remove and reuse.
- For outdoor or indoor application and can be printed onto a range of materials – Correx fluted polypropylene being the standard

2 DOORS & WINDOWS

OPEN/CLOSE/STICKERS

Open/Closed Signs



FEATURES:

- Premium look, innovative design
- Double sided branding opportunity
- Quick and easy to implement – held in position with either VHB tape or two strong suckers.
- Simple tab on reverse for staff to change open/closed message
- Alternative simple flip design

EYE-CATCHING,
COST EFFECTIVE AND
FUNCTIONAL, AN
INNOVATIVE PIECE OF
POP DESIGNED IN-HOUSE
AND PROVING TO BE
VERY POPULAR.

Window Stickers

Vinyl Stickers

FEATURES:

- Versatile, premium and cost effective POP solution, ideal for glass entrance doors and windows
- Single or double sided
- Available in a range of shapes and sizes



Window mounted poster holders



Features:

- Mount onto the inside of a window using translucent adhesive tape, pre-applied.
- Durable easy clean PVC poster wallet with magnet closure.
- Can be fully branded.
- Poster sizes A4 to A1
- Tidy cost effective solution to poster presentation.

Magnetic strip Poster Holders

Features:

- Customised to your design.
- Printed on both sides, one face coated with adhesive.
- Simply apply to the inside of the glass.
- Lower portion opens to place the poster inside.
- Magnetic attraction holds the two edges together, clamping the poster in between.
- Can also be supplied with suckers.

Widely used in the Newspaper industry 'Mag Strips' as they are known as are a simple and cost effective way to display posters in a shop window or tiled surface.



Posters



- Available in a wide range of stock paper sizes and grades to suit all budgets.
- Ask about our in-house lamination service.

Large 'see-through' Window Graphics



looking in from outside



looking out from inside

Perforated window film for applying to the inside of windows.

Colour images viewed from outside but be seen through from inside.

**IDEAL FOR WINDOWS
AND DOORS**

ILLUMINATED SIGNS

2 DOORS & WINDOWS

LED Strip Hanging Sign



Features:

- 12 volt supply, low running costs.
- Low maintenance.
- 120 pure white, extra bright LEDs per metre.
- Economic yet very effective.
- 8mm acrylic edge-lit hanging display.
- Can be double sided for window displays.

Printed full colour, single or double sided.
Sizes up to 2 metres wide.

Magnetic Flavour Boards

Eye catching in store premium product.
Coated in most colours, print full colour digital/screen.

Features:

- Customised to your design.
- Printed single sided
- Powder coated steel.
- Magnetic flavour strips.



3 LANDING STRIPS

FLOOR GRAPHICS/MOBILES

Floor Graphics

Digitally printed full colour self-adhesive vinyl graphics featuring a textured anti slip laminate finish. Versatile and fun, real appeal, just use your imagination.

Features:

- Tough self-adhesive backing and anti-slip finish
- Cut to shape for extra standout
- Ideal for in-store feature product trails
- Fun and engaging.



Triad Mobile Hanging Unit

Features:

- Eye-catching ceiling hanging movement.
- 3-sided hanging displays.
- Quick and easy to change the panels, they simply clip on and off.
- Easy to assemble, lightweight.
- Hooks are included to enable more than one to be linked together.
- Cost effective.



Box Canvas Prints

High quality canvas prints with the option to wrap your photo around the edges.

All prints are cut to size and carefully mounted onto a solid wooden frame.

Stunning bright images on quality canvas.

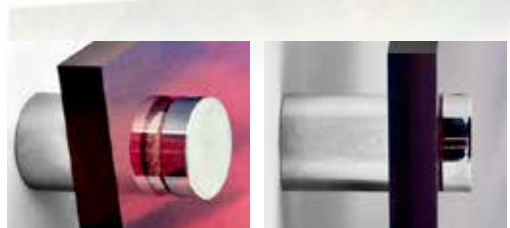
Acrylic Images

Displays the image beautifully...

Images printed directly onto the reverse of the panel and viewed through the crystal clear acrylic. The edges of the panels are diamond polished to a clear glassy finish. Simply choose an opaque or transparent finish to suit your space.



Stand off or hidden fixtures.



3 LANDING STRIPS

POP UP/TOTEM UNITS

Vertical Café Banners



Features:

- Quick and easy banner change on site
- Tough durable powder coated 1" tubular steel frame
- Easy assembly push button locking feature
- Tough 440g PVC printed banner
- Individually boxed

Overall size:

1995 H x 800mm W Banner
1500mmH x 600mmW

This café banner frame system is versatile and cost effective allowing for fast and simple onsite banner changes. Innovative banner attachment using Velcro and tensioning bar.

NEW BANNERS AVAILABLE AS A SEPARATE ITEM.



Card Totem Unit

- Comes flat packed
- Fast and simple assembly (in seconds)
- Double sided graphics
- Ships easily (light and flat packed ideal for reps cars)
- A range of standard sizes
- Gloss or matt lamination

Also available as a shelving unit - ask for more details



**FOR OUTSTANDING IN-STORE PRESENCE THESE
CARD TOTEM UNITS ARE HARD TO BEAT**

ATOM



Features:

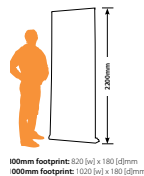
- Entry level roller banner
- 800mm and 850mm widths, single-sided
- Visible graphic height 2000mm
- Gripper style top hanger
- Fixed height bungeed pole set
- Twist out feet
- Carry bag included



Sigma

Features:

- 800 and 1000mm widths, single-sided
- Telescopic poles, adjust from 730 - 2100mm high
- Mechanical style top hanger
- Quick change graphic facility
- Weighted anti-slip base
- Padded carry bag included



3 LANDING STRIPS

POP UP DISPLAY

Pop Up Display System



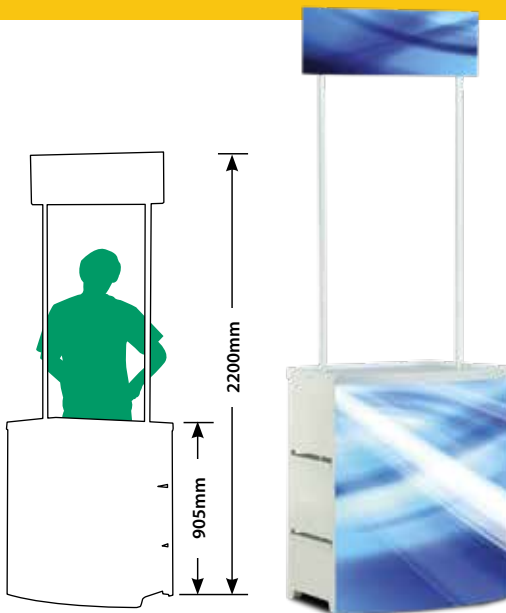
FEATURES:

- Kit includes:
Frame, Magnetic Bars, Hanging Kits, 2x 150w Flood Lights, Beech Folding Top, Fabric Wrap for Case, Roll of Magnetic Tape and Durable Wheeled Case
- Bundle available in various curved configurations
- Visible graphic height 2130mm
- Hanging kits and additional mag bars available to dress rear of system
- Just add graphics

In-Store Promotion Unit

FEATURES:

- Two internal shelves for maximum storage
- * Pole and header optional extra
- Folds flat for easy transportation
- Robust but lightweight
- Easy to add graphics for instant branding
- Wipe clean PVC surface
- Supplied with carry bag
- Overall assembled height 2200mm



Shelving Wobblers (with self-adhesive tabs)



COMPETITIVE PRICES AND FAST TURNAROUND ON SMALL TO LARGE VOLUME

These are available in a wide range of sizes, materials and designs.

Die cut to shape gives added in-store standout.

Supplied with self-adhesive pad for sticking to shelf edge, counters, or tills.



Shelf Talkers/Barkers (with self adhesive tabs)

AVAILABLE IN A WIDE RANGE OF MATERIALS, SIZES AND SHAPES. DIE CUT SHAPES GIVE ADDED IN-STORE STANDOUT.



Shelf Edge Strips (Printed)



Eye catching as consumers scan aisles, shelf strips provides greater standout and exposure to products merchandised on shelf. Can be cut to length in-store quickly and easily.

The perfect low cost way to help boost sales of any on shelf product. A range of widths, lengths and quantities available (standard 39mm D x 1.2m L)

Ask about clear shelf strip holders.

Product Flavour Stabbers

Digitally printed onto a range of materials, ideal for clear product identification and price marking.

Minimum order quantities may apply

FEATURES

- Food friendly
- Tough and washable
- Choice of materials available



Header Boards



Help bring shelving displays to life, give outstanding brand presence in-store.

These are available in a wide range of sizes, fixings and materials including Correx; Foamex and aluminium.

Freezer/Chiller Graphics

Vinyl graphics can bring freezers and chilled cabinets to life, creating great in-store presence.

Printed vinyl graphics are available in a wide range of materials for different applications and price points.

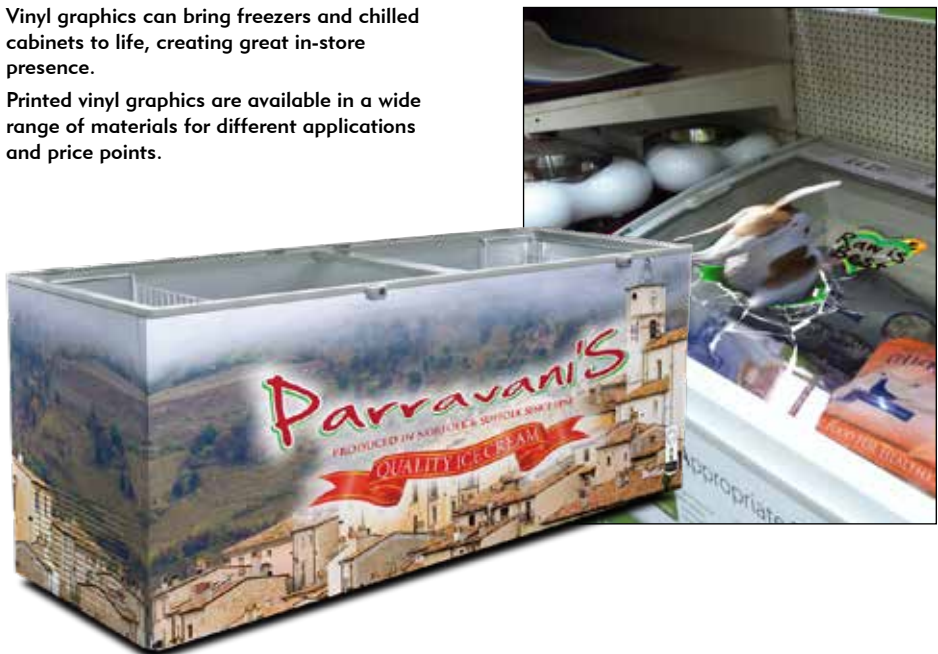


Table Tent Cards

FEATURES:

- Triangular, free standing table display.
- Laminated Card or long lasting, tough polypropylene.
- Available in a range of sizes.



Counter Mats



Printed in stunning quality in either spot or full colour graphics

Promotional mats provide an advertising space that keeps your brand in a prime position at the point of purchase.

- Functional item with real value for the retailer
- Die cut to shape for extra standout
- Water washable

Available in a range of materials and thicknesses, as standard in A3 and A2 sizes.

Countertop Chalkboard

Unframed permanently branded or plain chalkboard panels mounted in a hard wood base.

Ask about material options on panels ideal for use with liquid chalk pens

Features:

- Permanently printed to your design
- Available in a range of sizes A5, A4, A3
- various shapes tombstone or square cut
- Hardwood base in dark oak finish
- Single or double sided options



5 COUNTERS

MENU HOLDERS

Acrylic Menu Holders



Permanently reverse printed and then heat bent to assure brand ownership.

Allows for simple on-site retailer price list customisation and implementation.

- Cost effective counter top solution
- Permanently branded
- Available in a range of size
- Tough crystal clear acrylic
- Easy to clean

Minimum order quantity (50 off)

Counter Top Poster Pocket

Features:

- Very similar to our headliner window poster display units these items can be attached to a counter top or wall to display pricing information or menus.
- Robust, and hardwearing.
- Reverse printed main graphics mean retailers can print their own price lists on site and insert them behind the front cover for a professional finish.



Bespoke Counter Displays

Trade counter tops provide a prime location for product placement. However the environment is highly competitive and tough, therefore displays need to be eye-catching, robust and functional to survive.

We are able to bring together a wide range of design ideas, materials and processes that can hopefully give your product the edge.



Acrylic Condiment Unit

FEATURES:

- Permanently branded using screen or digital printing
- No tools needed simple key lock assembly
- Custom built other design options are available.

MADE TO ORDER

Available in a range of designs and sizes, in clear or coloured 3mm acrylic, precision router cut and fabricated.

The unit featured is 480mm H x 180mm W



5 COUNTERS

CONE/LITERATURE HOLDERS

Cone holders



FEATURES:

- Screen printed and available in two finishes brushed stainless steel or 5mm acrylic.
- Tough and durable these products offer outstanding value.

Literature Dispenser

FEATURES:

- Available in a wide range of stock sizes and materials including clear styrene, polypropylene or display card.
- Permanent branding always recommended.
- Bespoke designs available.



Open/Closed Signs



Features

- Premium look, innovative design
- Double sided branding opportunity
- Quick and easy to implement – held in position with either VHB tape or two strong suckers.
- Simple tab on reverse for staff to change open/closed message
- Alternative simple flip design

Eye-catching, cost effective and functional, an innovative piece of POP designed in-house and proving to be very popular.

Vinyl Stickers

- Versatile, premium and cost effective POP solution, ideal for glass entrance doors and windows
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- Available in a range of shapes and sizes



See through Window Graphics

Ideal for windows and doors

Perforated window film for applying to the inside of windows. Colour images can be viewed from outside, but you can see through from inside.





LARGE FORMAT PRINTING

Our high quality Screen Truepress Jet 2500UV, Océ Arizona and Anapurna UV digital printers are ideal for many applications such as: Banners, Posters, Displays, Acrylics, Control Panel Membranes, Contravision Window Films, Foamex and DiBond to name a few!

Alongside our conventional plastic printing, at 2.5m print width x any length we can digitally print in production mode up to fine art quality in CMYK and white ink to offer a genuinely flexible service

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